

JAMES CANTRELL

GRAPHIC DESIGNER / WEB DEVELOPER

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I am always seeking out and learning new technologies to better enhance the user experience. I tackle every project with gusto and ease, striving for each new project to be an improvement on the last.

I have done a mix over the course of my career. I have been a Webmaster in the natural products sector, marketer of Chicago's Hotdog, "fireman" putting out fires at the last ad agency that I worked at and I worked at an online advertising "Dot Com" in the late 90's. I have created hundreds of webpages and websites over the course of my career. I am also a versatile IT-support person who can take apart PC's & Mac's and put them back together again. I am always evolving alongside technology. I am currently enrolled in a full stack web dev class.

WORK EXPERIENCE

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| SportDecals Spring Grove, IL | Interactive Designer / Email Marketing..... Jul 2016 – Sep 2017 Created design collateral to be used in advertising online and in print. Maintained email list of over 500k email addresses. Created email marketing campaigns - sent out daily - averaging over 5 million sent emails monthly. |
| Company Confidential Lake Forest, IL | Webmaster / Sales & Marketing..... Jan 2008 – Jul 2016 Designed several websites and maintained the e-commerce side of the business. Created visual media pieces in the forms of audio and video, online marketing and SEO, I.T. support company-wide, attended dozens of tradeshow, oversaw an entire division of the company. Averaged over a million dollars in sales annually. |
| Averus Gurnee, IL | Webmaster / E-commerce Support..... 2006 – Present Designed and maintained several websites / SEO / Google ad words & analytics. Ongoing off site website support and maintenance. |
| Bagby & Company Advertising Chicago, IL | ADVERTISING OPERATIONS ASSISTANT..... 2003 – 2006 Assisted with daily operations in addition to helping sta with ad campaigns, oversaw office expansion, I.T. support all Mac network and I was a utility person when people needed extra help. |
| Vienna Beef LTD Chicago, IL | MARKETING MANAGER..... 2001- 2003 Designed sales flyers & ad support, assisted Marketing Director/Dept., attended several trade shows, was in control of POP materials and Hot Dog Carts company-wide. |

EDUCATION

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| College of Lake County Grayslake, IL | Design & Multimedia Classes..... 2009 – 2011 |
| Online Classes | PHP, Web Developer Courses, and more 2011- Ongoing Ongoing classes to stay fresh in todays tech sector, I quickly learned when I went back to school I picked up more reading the textbooks on my own and doing the tutorials in a hands on way was more bene cial to me. |

COMPUTER ABILITIES

SPECIALTIES Web Design, Interactive Design, Print Design, SEO, Analytics, Online Marketing (email campaigns, banner ads, google ad words, etc.) , Wordpress , Magento, Volusion, (I have yet to meet a CMS I couldn't figure out), UX Design, Website Psychology, Video Editing (online or broadcast), Brand Marketing, Customer Service, and Sales.

SOFTWARE ABILITIES Adobe Creative Suite, (Illustrator, Photoshop, Dreamweaver, Indesign, After Effects, and Premier) Quark, Corel Draw 7X, Final Cut Pro. Keen ability to grasp new technology, code, CMS's and software.

COMPUTER SKILLS

- Graphic Design ●●●●●●●●
- Web Design ●●●●●●●●
- Video Editing ●●●●●●●●
- Interface Design ●●●●●●●●
- Coding ●●●●●●●●
- Wordpress ●●●●●●●●

LANGUAGES Code editing skills:
HTML, CSS, XML, & PHP